

# Partnerships & Events

ArtReview  
ArtReview Asia 

# ArtReview

# ArtReview Asia

Over the past 75 years, *ArtReview* has grown from a fortnightly broadsheet into the world's leading contemporary-art media platform

*ArtReview*, published in print and digital versions, offers an in-depth and intimate portrait of contemporary art in all its forms, and is a widely read and highly respected source of criticism, news and comment

An ambitious new voice across the region, *ArtReview Asia* was launched in 2013, allowing the group to deepen its exploration of art histories while exploring the different contexts and diverse artistic practices of the world's largest continent

Online, *artreview.com* brings its readers exclusive digital content, news and comment, while subscribers have digital access to ten years of *ArtReview*'s magazine archive. And through regular newsletters and social media posts, *ArtReview* connects with over a million people every month

Alongside its print and digital reach, *ArtReview* has developed a new strand of events, creative partnerships and consultancy projects. From its popular *ArtReview Bar* nights to partnered talks and public/outreach programmes to special projects such as bespoke publications and exhibition curating, *ArtReview* is continuously innovating ways to bring art and its audience together





# Conversations

- *ArtReview* and *ArtReview Asia* facilitate conversations and gatherings around the world, from informal evenings in its bespoke bar venue in London to curated talks programmes at art fairs, galleries, museums and other institutions
- *ArtReview* curates talks programmes alongside major art world events and other occasions, from Singapore Art Week to the Venice Biennale
- *ArtReview* organises artist talks and panels for galleries and institutions, responding to their current exhibition programmes
- *ArtReview* produces public programmes for the purposes of outreach and education by biennials and artist and writer residencies
- The ArtReview Bar hosts talks with artists ranging from Alexander Singh to John Armleder, music performances by Christine Sun Kim and Das Hund, and screenings of films by Hiraki Sawa and Anand Patwardhan



## Fondation Beyeler and UBS

**Client:** UBS

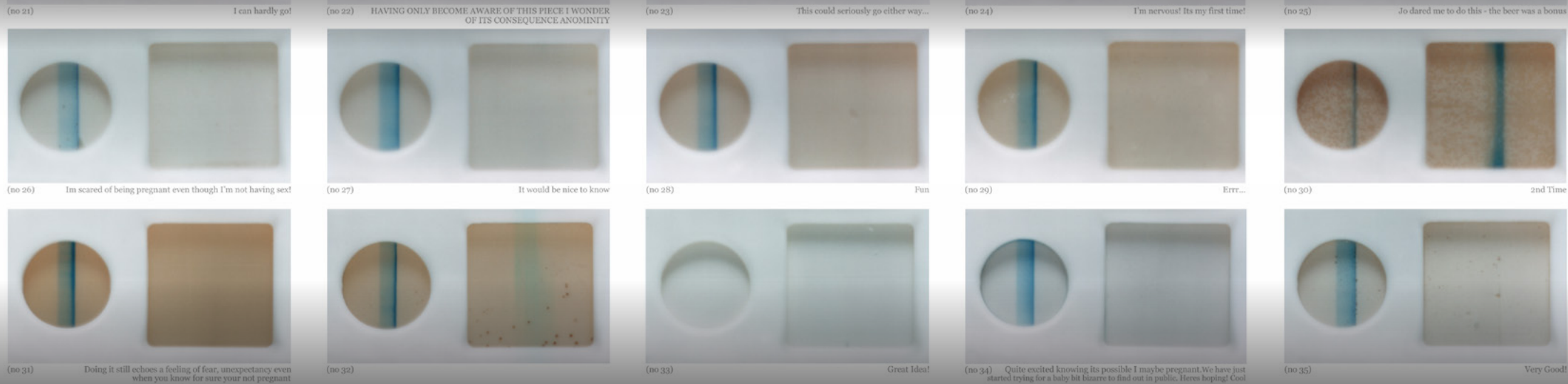
**Venue:** Fondation Beyeler, Basel

**Year:** 2017

- Wolfgang Tillmans was in conversation with Theodara Vischer, senior curator at Fondation Beyeler, Basel, as part of the Artist Talks series cohosted by UBS
- *ArtReview* used one of its dedicated film crews to shoot three short to-camera pieces by Tillmans, to film the talk in its entirety and to stream it on Facebook Live
- This was complemented by live tweeting of the talk
- Other talks in the Artist Talks series were promoted via archival material on those artists being published on *artreview.com*



## Conversations



## Richard Saltoun

**Client/Venue: Richard Saltoun Gallery, London**  
**Years: 2019–20**

- In 2019/2020 *ArtReview* organised two events in response to *100% Women*, a programme of exhibitions at Richard Saltoun Gallery in London
- The first talk discussed strategies for addressing gender imbalance in the artworld, while the second looked into representations of mothering
- *ArtReview* organised, promoted and moderated both events

# PEOPLE NEED TO VOICE THEIR DISSENT.

## What Can Art Do?

**Client:** Thanks for Nothing, Paris  
**Year:** 2020

- Thanks for Nothing, in partnership with Serpentine Galleries' General Ecology project and *ArtReview*, convened its third annual symposium, with gatherings focused on environmental and ecological practice across art, architecture and philosophy
- *ArtReview* organised a panel addressing the question: what can art do? Norberto 'Pewee' Herman, cofounder of art platform Green Papaya Art Projects in Manila, joined critic Marv Recinto in a discussion moderated by *ArtReview Asia* Senior Editor Fi Churchman



## Cromwell Place

**Client/Venue:** Cromwell Place, London  
**Year:** 2021

- *ArtReview* convened a roundtable discussion in partnership with London's Cromwell Place gallery membership organisation during the capital's 2021 art week
- Participants in this conversation about the shape of a postpandemic artworld included Gropius Bau director Stephanie Rosenthal, academic Shwetal Patel and gallerist Wendi Knoll
- Moderated by *ArtReview*'s Mark Rappolt, the panel – *Does Art Have Geographical Centres Anymore?* – used the occasion of one of the artworld's most important annual global gatherings to question what such gatherings might look like in the future, while also drawing attention to models such as the one presented by Cromwell Place itself



Conversations

APENFT

**Client:** APENFT Foundation  
**Venue:** Zoom  
**Year:** 2022

- *ArtReview* developed and hosted a series of conversations in partnership with APENFT Foundation addressing the implications of the NFT artworld for the broader contemporary art world
- Participants in the three discussions included artists, curators, museum directors and university lecturers, among them Cao Fei, Hans Ulrich Obrist, Philip Tinari, Alfredo Cramerotti, Mimi Nguyen and WhaleShark. The discussions were moderated by *ArtReview*'s J.J. Charlesworth
- *ArtReview* offers full hosting and technical support services in the development of online conversations

- Additional benefits of *ArtReview*-organised conversation series include an impactful marketing campaign on *artreview.com*, e-newsletters and social media channels

## Gwangju Biennale Foundation

**Client:** Gwangju Biennale Foundation  
**Venue:** Korean Cultural Centre UK, London  
**Year:** 2022

- *ArtReview* organised a talk with Gwangju Biennale Foundation to preview and discuss themes from *soft and weak like water*, the next edition of the Gwangju Biennale, which opened in 2023
- Participants in this discussion were Gwangju Biennale director Sook-Kyung Lee and participating artists Naiza Khan and Taiki Sakpisit, and *ArtReview*'s Mark Rappolt
- *ArtReview* later participated in the making of a video marking the 30th anniversary of the Gwangju Biennale
- *ArtReview* offers its expertise, contacts and technical teams in the creation of conversation series
- Additional benefits of *ArtReview*-organised conversation series include an impactful marketing campaign on *artreview.com*, e-newsletters and social media channels



# Berggruen Institute

**Client/Venue:** Berggruen Arts & Culture, Venice  
**Year:** 2022

- *ArtReview* organised the first in a new series of conversations in partnership with Berggruen's Casa dei Tre Oci in Venice during the vernissage for the 2022 Biennale Arte
- Participants in this discussion were the artists Shubigi Rao and Wu Tsang, and *ArtReview*'s Mark Rappolt, speaking on the topic *Art in the Age of Planetary Consciousness*
- *ArtReview* offers its expertise, contacts and technical teams in the creation of conversation series
- Additional benefits of *ArtReview*-organised conversation series include an impactful marketing campaign on [artreview.com](https://artreview.com), e-newsletters and social media channels



# Shoreditch Arts Club

## Immersive Art or the End of the Gallery?

**Client:** Exactly.ai

**Venue:** Shoreditch Arts Club, London

**Year:** 2023

- *ArtReview* organised a talk sponsored by Exactly.ai at the Shoreditch Arts Club as the first instalment of the *ArtReview Culture Club*. The panel addressed topics such as immersive experiences and new digital frontiers and technologies as tools for artists to express themselves and expand their audience.
- Participants in this discussion were interdisciplinary artist Julianknxx, French visual artist Marguerite Humeau and *ArtReview*'s J.J. Charlesworth
- *ArtReview* offers its expertise, network and technical teams in the creation of conversation series. Each appointment of the *ArtReview Culture Club* can be sponsored by a brand, offering brand positioning and access to an audience of art professionals and enthusiasts
- Additional benefits of *ArtReview*-organised conversation series include an impactful marketing campaign on *artreview.com*, e-newsletter and social media channels

# Creative Australia

**Client: Creative Australia**

**Venue: Fondazione Querini Stampalia, Venice**

**Year: 2024**

- *ArtReview* organised a daylong series of discussions focused on the Australian Pavilion's participation in the 2024 Venice Biennale. All talks were live-streamed on [artreview.com](https://www.artreview.com)
- Participants in the first set of discussions were the artist Archie Moore, whose *kith and kin* project for the Australian Pavilion was awarded the Golden Lion for Best National Participation in the 2024 Venice Biennale later that week, and the project's curator, Ellie Buttrose
- Further discussions, between Lorena Allam, Gülsün Karamustafa and Hank Willis Thomas, moderated by *ArtReview*'s Fi Churchman, addressed art's power to champion prison law reform
- A final afternoon session included Heather Ahtone and Arissana Pataxó, Denilson Baniwa and Gustavo Caboco Wapichana discussing the use of art by First Nations practitioners to maintain Indigenous language
- *ArtReview* offers its expertise, contacts and technical teams in the creation of conversation series
- Additional benefits of *ArtReview*-organised conversation series include an impactful marketing campaign on [artreview.com](https://www.artreview.com), e-newsletters and social media channels





# Exhibitions & Commissions



## UBS Asia

**Client:** UBS

**Venue:** Various venues, Hong Kong

**Artists:** Ming Wong, Michael Lin

**Years:** 2016–17

- For two consecutive years, *ArtReview Asia* was invited to collaborate with an artist to organise a special event and limited edition for the VIP guests of UBS Asia during Art Basel Hong Kong
- For the opening of the 2016 edition of the fair, Ming Wong staged the performance of a new song and presented a music video and accompanying limited-edition vinyl record covers collaging new work with original 1970s Hong Kong designs and vinyl that was gifted to UBS guests
- In 2017 Michael Lin produced one of his signature environments, decorated with unique wallpaper. Lin also produce an exclusive limited-edition artwork, a boxed set of eight sheets of folded wallpaper with the same design, for each gift



## ArtReview Asia Xiàn Chǎng

**Client:** West Bund Art & Design  
**Venue:** West Bund Art Center, Shanghai  
**Artist:** Group exhibition  
**Years:** 2016–18

- Part of West Bund Art & Design, *ArtReview Asia Xiàn Chǎng* was a special exhibition of solo artist projects curated by *ArtReview Asia* from 2016 to 2018
- Projects in *ArtReview Asia Xiàn Chǎng*, by artists from around the world, occupied spaces inside the fair venue and in the West Bund area. In 2017, 29 invited artists from 16 countries participated, including nine site-specific commissions

- Artists showing included Ding Yi, Rirkrit Tiravanija, Wang Wei, Damián Ortega, Damien Hirst, Lynn Chadwick, Sonia Gomes, Robert Zhao, Miriam Cahn and Matt Mullican



# Like a Moth to a Flame

**Client:** Fondazione Sandretto Re Rebaudengo

**Venue:** OGR Turin, Italy

**Artist:** Group exhibition

**Year:** 2018

- *Like a Moth to a Flame* was a wide-ranging survey exhibition curated by CCS Bard's Tom Eccles and *ArtReview*'s Mark Rappolt in collaboration with Liam Gillick
- Presented at the renovated OGR in Turin, a 20,000 sqm arts centre, it marked the 25th anniversary of the Fondazione Sandretto Re Rebaudengo

- The exhibition contained more than 50 major artworks and hundreds of individual objects from collections based in Turin, and demonstrated the importance of private passions that, over time, find their way into the civic realm and the public cultural life of a city



## Breaking the Waves

**Client:** K11 Group

**Venues:** Chi K11 Art Museum, Shanghai;  
K11 MUSEA and K11 HACC, Hong Kong

**Artist:** Group exhibition

**Years:** 2021–22

– *ArtReview* was engaged by the K11 Group to curate and design a touring group exhibition for venues in Shanghai and Hong Kong. The exhibition featured 14 artists and collectives from around the world, highlighting the role of dialogue and sociability in contemporary art practice. The first took place at the Chi K11 Art Museum, Shanghai, and the second at the K11 MUSEA and K11 HACC, Hong Kong. Both featured a mix of static, interactive and performance works by Larry Achiampong (UK), Chim ↑ Pom (JP), Adriano Costa (BR), David Horvitz (US), Yuko Mohri (JP), Eisa Jocson (PH), Michael Joo (US), Jac Leirner (BR), Ho Tzu Nyen (SG), Ripon Chowdhury (BG), Laure Prouvost (FR), Slime Engine (CN), Wolfgang Tillmans (DE) and Zheng Bo (HK)

– The exhibitions were accompanied by a 34-page exhibition guide written and designed by *ArtReview*, as well as a series of events and education programmes, social media and online activations

## A photograph of two young people at a party. The person on the left is wearing a blue and white tie-dye shirt and holding a white circular object with text. The person on the right is wearing a bright green turtleneck and large orange-tinted sunglasses. A third person with red sunglasses is visible in the background.

**Client/Venue:** The Standard Hotel, London  
**Artist:** Liam Gillick  
**Year:** 2019

- During London Art Week, *ArtReview* invited Liam Gillick to create a series of limited editions for a party at The Standard hotel
- The commission included designed drinks mats and napkins, an installation on the windows of the tenth-floor bar and a playlist devised by the artist
- The event was attended by over 150 guests from the artworld, including international collectors, artists, curators and gallerists



## The Edition Hotel

**Client:** 1-54 Contemporary African Art Fair  
**Venue:** The Edition Hotel, London  
**Year:** 2023

- During London Art Week, *ArtReview* and 1-54 Contemporary African Art Fair cohosted a party at The London Edition to celebrate the fair during London's most important week in the art world calendar
- The event boasted over 500 guests from various industries including fashion, art, technology design, finance and more
- The party was sponsored by Casamigos, Cîroc, Tanqueray Gin and Whispering Angel

*Come as you are*

## Chotto Matte, Miami

**Client:** Delfina Foundation  
**Venue:** Chotto Matte, Miami  
**Year:** 2023

- *ArtReview* hosted an intimate 50-person dinner in Miami to celebrate the Art Week and the 2023 Power 100 issue
- This event was held in collaboration with Delfina Foundation, a London-based nonprofit foundation promoting artistic exchange through residencies, partnerships and public programming
- The dinner was supported by renowned Japanese-Peruvian fusion restaurant Chotto Matte, with celebrated rosé brand Whispering Angel and Champagne maison Perrier-Jouët
- Attendees included key personalities within the art, fashion, film and sports industries from around the globe



# Beyond Limits: Unrealised Works of Chris Burden

**Client:** Ferragamo

**Venue:** Art SG Art Fair, Singapore

**Year:** 2024

- *ArtReview Asia* and Nowness Asia collaborated to present a series of digital artworks at ART SG, showcasing unrealised projects by the pioneering artist Chris Burden
- Produced by TRLab in collaboration with the Chris Burden Estate and supported by Salvatore Ferragamo, the collaboration brought forth a dynamic exploration of art, technology and the enduring legacy of Chris Burden

- A publication was designed and produced by *ArtReview Asia* as a special supplement to mark the exhibition *Chris Burden: Beyond Limits* at ART SG. It was distributed at ART SG and related VIP events across the city
- In partnership with Ferragamo *ArtReview Asia* hosted a VIP dinner; the event was attended by artists, gallerists, curators and collectors





# Publishing





**Client: Armani**  
**Year: 2010**

- On the basis of *ArtReview*'s Artist Books series, Armani commissioned the magazine to produce a 68-page publication to support its popup exhibition surveying the work of cult street-artist Richard Hambleton
- The publication was distributed with *ArtReview* and functioned as the catalogue for visitors to the exhibition in London

# Tate Modern Nought to Sixteen a history

## Nought to Sixteen: A History

**Client:** Phillips for Tate Modern

**Year:** 2016

- *ArtReview* produced a 68-page special supplement commissioned by Phillips and produced in collaboration with Tate Modern to mark the reopening of the extended Tate Modern in 2016
- The publication was conceptualised and edited by *ArtReview*'s editorial team and features essays by art historians, artists and critics reflecting on the past and future of the museum
- The publication was packaged with the Summer issue of *ArtReview*, enjoying both the magazine's global distribution and enhanced distribution at Art Basel. An additional 10,000 copies were distributed at Tate Modern over its reopening weekend



Publishing – Special Editions

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## Portugal

**Client:** Consortium of Portuguese galleries

**Year:** 2018

- *ArtReview* produced a 68-page special supplement surveying the booming Portuguese art scene, supported by Portuguese galleries
- The publication was edited by *ArtReview*'s editorial team and included a series of studio visits throughout Lisbon and Porto, together with essays on the histories and major themes that are being explored by the country's artists
- A sneak preview of the publication was given at ARCOMadrid in February 2018, before being bagged with the May issue of *ArtReview*, enjoying both the magazine's global distribution and enhanced distribution at ARCOLisboa

## Publishing – Catalogues



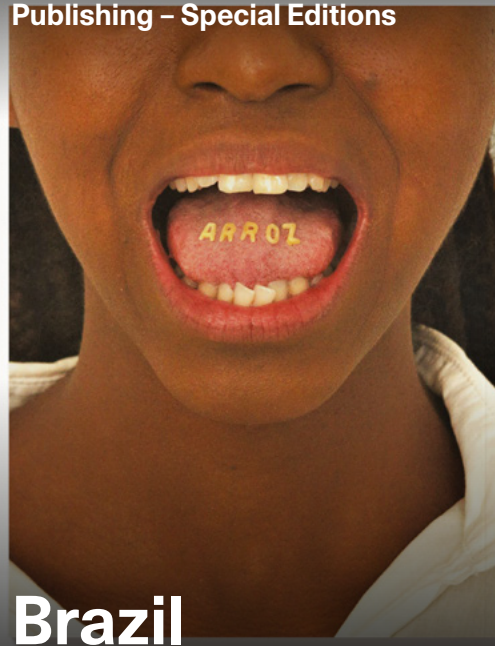
## Art Pioneer Studio

**Client: Art Pioneer Studio, Shanghai**  
**Year: 2020**

- In 2020 *ArtReview* was commissioned by Shanghai-based international art consultancy and management company Art Pioneer Studio to create a special publication documenting a series of public art commissions
- Commissioned, edited and designed by *ArtReview*, the resulting 72-page publication, *Contemporary Public Art in Shanghai*, was launched to mark the 2020 edition of Shanghai Urban Space Art Season

- The dual-language publication (English and Mandarin) examined how public art and urban renewal can enhance a public's consciousness and enjoyment of Shanghai's urban spaces
- The publication was distributed as a standalone title in Shanghai and as a supplement to the November issue of *ArtReview*, with full international circulation





**Client:** Instituto Guimarães Rosa  
**Year:** 2024

- *ArtReview* produced a 68-page special supplement commissioned by Instituto Rosa Guimarães, the Brazilian governmental body charged with promoting the country abroad, timed to coincide with the opening of Brazil's National Pavilion at the 60th Venice Biennale, in 2024
- The publication was conceptualised and edited by *ArtReview*'s editorial team and presents an array of voices in contemporary Brazilian art through essays, interviews, artist projects and exhibition guides

- The publication was packaged with the April 2024 issue of *ArtReview*, enjoying both the magazine's global distribution and enhanced distribution at the Venice Biennale. Additional standalone copies were distributed by Instituto Rosa Guimarães in relation to activities supported by Brazil's culture ministry internationally

## Artist Books



**Clients:** Various leading lifestyle brands

**Years:** Various

- *ArtReview* has produced a series of artist books with artists including Thomas Hirschhorn, Elmgreen & Dragset, Juergen Teller and Paul McCarthy
- The aim of the publications, which range in extent from 68 to 164 pages, is to allow the artist to communicate directly with *ArtReview*'s global audience
- Each publication was produced in collaboration with the artist and sponsored by a leading brand. A numbered, limited-edition version of the publications was distributed to *ArtReview* subscribers and the sponsor's selected clients
- The publication was then distributed with *ArtReview* and used by the artists to be part of or to accompany future exhibitions





# Media Consultancy

# Superblue and BMW i

**Client: BMW Group Culture**  
**Year: 2021**

- Experimental art studio Random International, working in collaboration with Studio Wayne McGregor, presented *No One is an Island*, the digital world premiere of a new artwork exploring the intersection of humanity and AI
- The result of a partnership with Superblue and BMW i, the artwork premiered digitally on *artreview.com* in three chapters and was presented live later in the year of its release
- To coincide with the digital premiere, *ArtReview* hosted a conversation between choreographer and director McGregor and the founders of Random International, moderated by *ArtReview* editor-in-chief Mark Rappolt
- A social media campaign and permanent hosting of the artwork and conversation guarantee exposure both at the time of the premiere and today



# M+ Museum

**Client: West Kowloon Cultural District**  
**Year: 2022**

- Opened in November 2021, M+ holds one of Asia's largest collections of art and design from the twentieth and twenty-first centuries
- To mark the opening, Hong Kong's new museum of visual culture, which stands at the heart of the West Kowloon Cultural District, engaged *ArtReview* to commission and produce a series of texts, videos and social-media activations that explore the breadth and depth of its collection, and, during a period of restricted tourism and international travel, to engage international audiences with its activities, programmes and architecture

- In addition *ArtReview* was engaged to provide an independent, critical review of M+'s place within Asia's art ecosystems and review its impact on the direction of international art historical discourse
- The partnership features a takeover of *ArtReview's* Work of the Week (an in-depth focus on a single work of art); a series of one-minute videos distributed online and via *ArtReview's* extensive social-media channels; and two focus features in *ArtReview's* flagship print publications, *ArtReview* and *ArtReview Asia*
- The content is collected on a dedicated M+ microsite/category page on [artreview.com](https://artreview.com)





# Outreach Programmes



## Outreach Programmes



Rachel Willcocks, the inaugural Glasgow International/*ArtReview* writer in residence, considers a series of works that unearth the systemic inequality that haunts Black American aspirations



# Glasgow International

**Client: Glasgow International**  
**Year: 2021**

– Held biannually, Glasgow International (GI) is Scotland's premier festival of contemporary art. In 2021 *ArtReview* was invited to collaborate with the event to establish an inaugural writer-in-residence programme within the festival framework that aimed specifically to support voices that are traditionally underrepresented in art to develop their own work and to bring fresh perspectives and insights to the festival as a whole

## Related articles

**Glasgow International & *ArtReview* Writer Residency: Call for Writers!**

- Selected by a jury comprising members of both organisations, following an open call for applications, the writer was sponsored to visit the festival over a three-day period, and was supported by GI with access to exhibitions and artists. The winner worked with editorial support and guidance from *ArtReview* to produce and publish their thoughts on the festival
- The resulting article was published across *ArtReview*'s print and digital platforms and additionally shared through Glasgow International's own channels

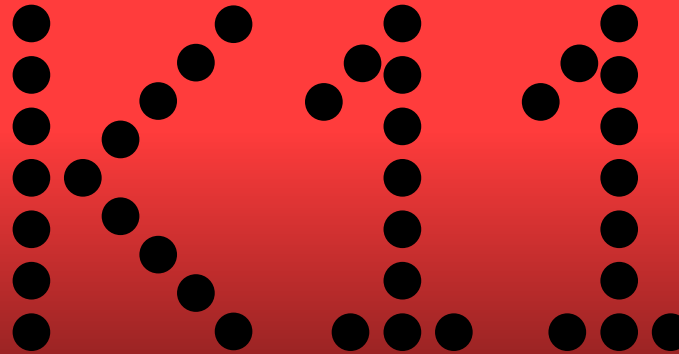
# Casa Wabi

**Client:** Fundación Casa Wabi  
**Year:** 2017–ongoing

- Fundación Casa Wabi is a nonprofit organisation that encourages a dialogue between contemporary art and the local communities of Puerto Escondido, Mexico City and Tokyo. Its mission is focused on building social development through art
- Organised, publicised and juried by Casa Wabi in partnership with *ArtReview*, the residency programme seeks to promote three key elements to maintain its mission's balance: the resident's creative inspiration, the way in which they will relate to the presence of other artists and the foundation's team, and the active exchange with the communities
- The Casa Wabi residency programme is now in its fourth edition



# ArtReview



## K11 Art Village

**Client: K11 Art Foundation**

**Year: 2023–24**

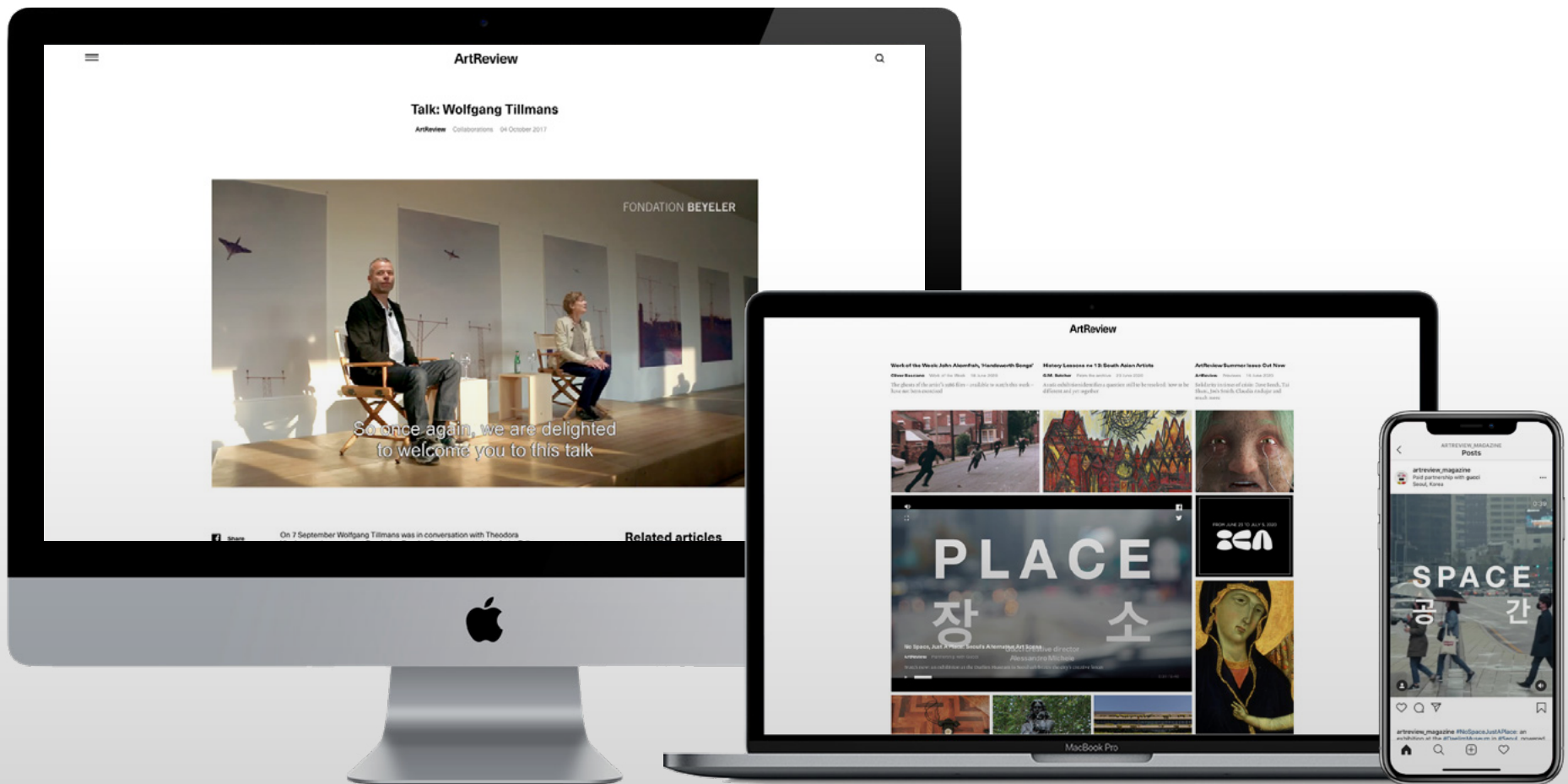
- K11 Art Foundation, a nonprofit organisation based in Hong Kong and China, is a key component of the K11 Group, whose projects combine culture and commerce in flagships including K11 MUSEA and K11 Art Malls
- *ArtReview* and K11 Art Foundation have partnered to launch a residency programme at the K11 Art Village in Wuhan. The residency is open to any artist, regardless of age or background, with 20 artists selected for the programme, which runs for one year, from June 2023 to May 2024
- A critical aspect of the residency is to develop dialogue between emerging practitioners in China and the international art scene

# Write Now

**Client: Hauser & Wirth**  
**Year: 2024**

- A writer residency hosted by Hauser & Wirth Somerset, one of two UK locations and close to 20 global venues run by this premier contemporary art gallery
- Write Now operates in parallel with the gallery's long-running artist-residency programme in Somerset and provides a writer, mentored by *ArtReview*'s editors, the opportunity to interact with and respond to the work being made by resident artists
- In addition to a public presentation of the writer's project onsite, the residency concludes with the publication of a text by the writer on *artreview.com*





# Digital

## ArtReview x Modern Forms

This yearlong collaboration between ArtReview and Modern Forms takes as a point of departure the complex systems - whether ecological, technological or political - that shape our world. A series of talks, commissioned videos and supplementary content will consider the role of art in pioneering new ways of thinking about our relationship to reality, and to each other.

# Modern Forms



**Client: Modern Forms**

**Year: 2018**

- The collaboration between Modern Forms and *ArtReview* was published as a dedicated microsite
- The site uses essays, images and videos in developing the theme of ‘Complex Systems’ in contemporary art
- Content includes newly commissioned artist films, commissioned and archival texts, and supplementary information on the subject
- The talks and panel discussions undertaken as part of the yearlong initiative were also made available as videos through the microsite
- The design of the site and the publication of material was managed entirely in-house, meaning that new content in this rolling project could be uploaded quickly and easily
- Since the project’s end, the site has served as an archive of its activities





## June Art Fair

**Client: June Art Fair**

**Year: 2020**

- The second annual edition of June Art Fair took place online, hosted by *ArtReview* in collaboration with Hauser & Wirth, in response to the pandemic-related cancellation of that year's in-person fairs in Basel, including Art Basel and Liste
- Founded in 2019 as an independent project by Oslo gallery VI, VII and Copenhagen's Christian Andersen, the fair was conceived as a platform to promote emerging artists and encourage the rediscovery of underrecognised figures. The first edition was held in a Herzog & de Meuron-designed gallery space adjacent to Basel's Messeplatz
- June Art Fair's virtual edition was accompanied by interviews with artists and features on the presentations, which were published simultaneously on *artreview.com*

HARLES DEN BECAME WOODLAND. OAKS RE-COVERED THE LAND.

## Brent Biennial

**Client:** Brent Council, London  
**Year:** 2021

- *ArtReview* was commissioned by the inaugural Brent Biennial (Brent 2020) to curate and produce a public outreach programme for the Museum of All Brent Life, ten new public artworks that sat at the heart of the exhibition. The project took place from September 2020 to March 2021, in the context of a series of lockdowns in London
- In consideration of this, *ArtReview* established a digital platform and a series of activations designed to communicate the relevance and accessibility of the biennial to both local and international audiences, as well as advancing the belief – shared by *ArtReview* and Brent Council alike – that art enriches civic culture, with the aim of establishing an archived legacy project to provide a foundation for future iterations of the biennial
- Activations included livestreamed and recorded conversations and discussion panels with the biennial artists, local people, visiting writers and critics, as well as commissioned texts by local and visiting critics relating to the biennial, the importance of local education and cultural infrastructures, and to the histories and present realities of life in Brent. All the activations are archived on [artreview.com](https://artreview.com)
- A second iteration of the biennial has subsequently been launched

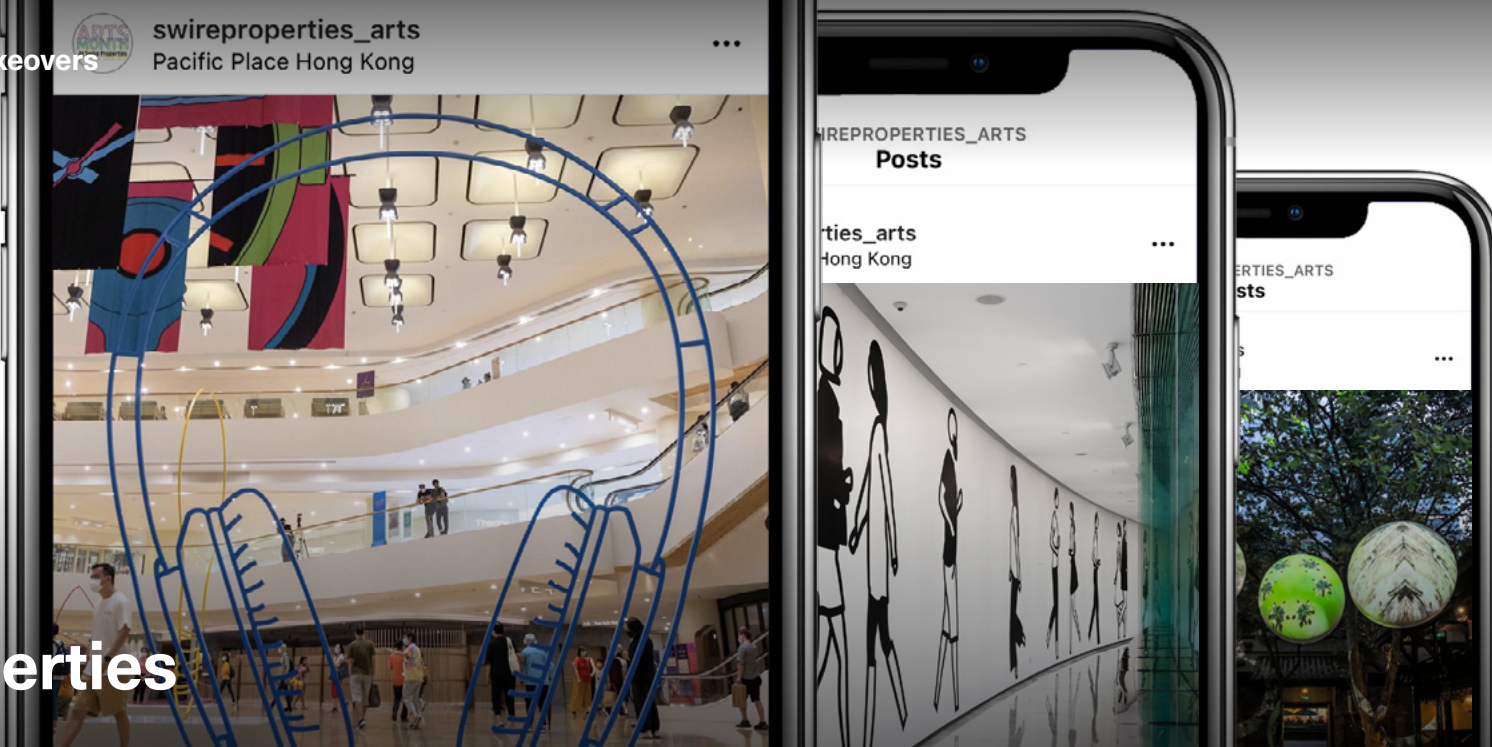


# Swire Properties

**Client: Swire Properties**  
**Year: 2021**

- During Art Basel Hong Kong 2021, Swire Properties engaged *ArtReview* as its digital partner, featuring an editorial takeover of its Instagram account to expand its follower base and visibility within art audiences, and to introduce a greater awareness of its support of the art among staff and stakeholders
- In the leadup to and during the fair, *ArtReview* posted content daily (stories, grid posts and videos) highlighting Swire's mission and art collection, as well as new commissions unveiled by the company during the week of the fair
- *ArtReview* also organised a successful contest for Swire Properties followers, with the chance to win Art Basel HK tickets

- Each post was written by *ArtReview*'s editors, offering a critical and informed perspective on artworks in Swire's collection, while maintaining the magazine's playful and accessible style
- The account received increased traffic through cross-promotion on *ArtReview*'s social media accounts and its e-newsletter



## Mirabaud

**Client: Mirabaud**  
**Year: 2021**



- *ArtReview* took over the Geneva-based international banking group Mirabaud’s Instagram account as guest editor, on the occasion of two major artworld events sponsored by the firm: Zurich Art Weekend and FIAC Paris
- Curated and written by the editors, the content and tone of the posts was dynamic and accessible, seeking to address a nonspecialist audience like Mirabaud’s clients and introduce them to the contemporary artworld

- For both events, we posted highlights from the fair and galleries, critics’ guides of the best shows to see around town and promotional posts about Mirabaud’s collection and patronage. Both in Zürich and Paris, *ArtReview* set up interviews with key artworld personalities, which were edited into short videos, offering unique insights into these cities’ art scenes
- Interviewees included artist JR, collector and Luma founder Maja Hoffmann, Kunsthalle Zürich director Daniel Baumann and Lorenzo Fiaschi from Galleria Continua



# Asymmetry Art Foundation

**Client:** Asymmetry Art Foundation  
**Year:** 2022–ongoing

- Asymmetry is a London-based nonprofit dedicated to fostering curatorial practice and facilitating flows of knowledge and exchange in and about Asia
- Asymmetry’s activities comprise curatorial fellowships that place curators in prominent European institutions, with the aim of furthering an exchange of knowledge of Chinese and Sinophone contemporary art
- *ArtReview*’s partnership with Asymmetry seeks to further such dialogue through a series of contributions by the foundation’s fellows that explore the future of curatorial practice – offering a platform to new voices and perspectives



# Arcual

**Client: Arcual**  
**Year: 2023**

- Arcual launched in November 2022 as a ‘blockchain community by the art community, for the art community’
- Founded by artworld leaders Maja Hoffmann’s LUMA Foundation and MCH Group (the parent company of Art Basel), Arcual’s goal is to make blockchain services the core of how artists, galleries and collectors do business
- In addition to publishing a series of articles and interviews with key figures in the Arcual orbit, *ArtReview* cohosted a brunch supported by Arcual at Para Site as part of the official Art Basel Hong Kong VIP programme





The Goldfish Street used to have a lot of shops that sold goldfish,

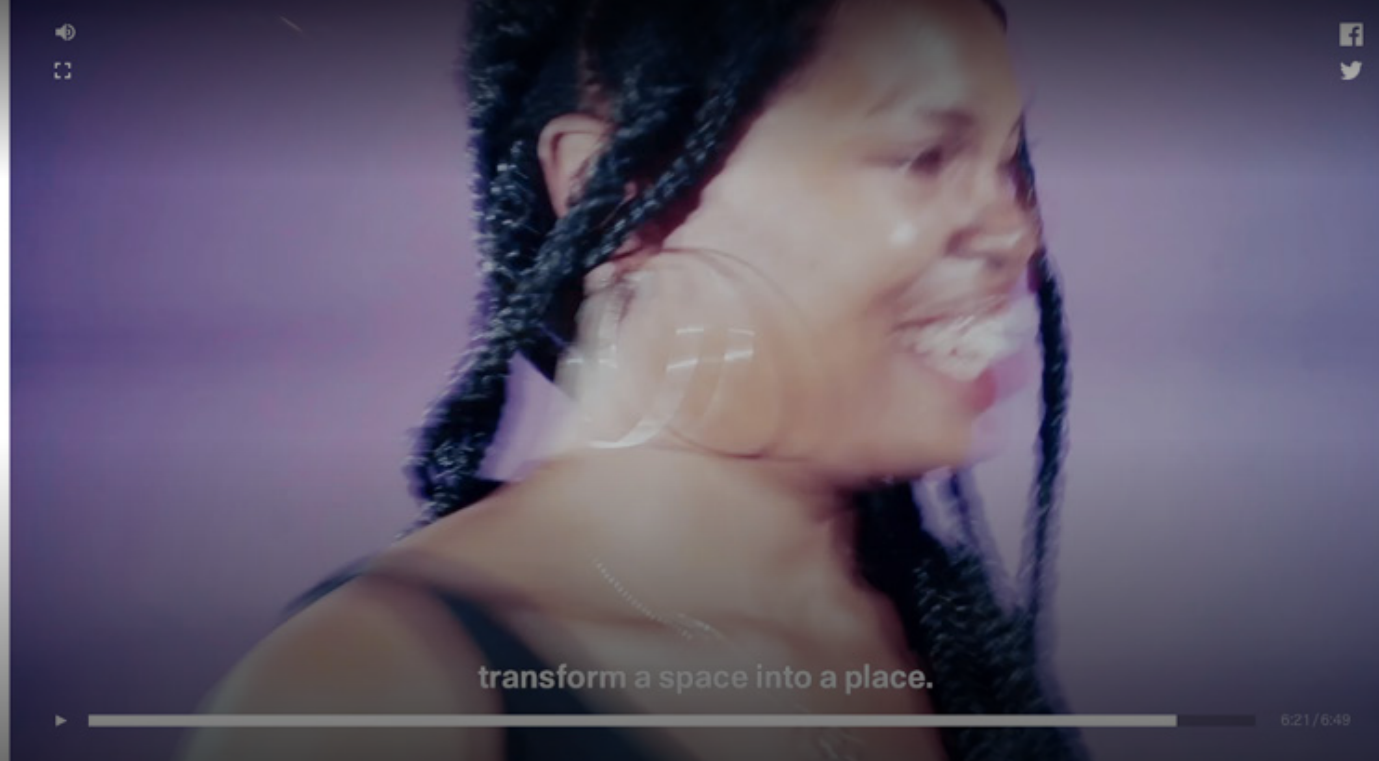


and who or what gets to be human,  
or even wants to be.



# Video Productions

Gucci



**Client: Gucci for Daelim Museum**  
**Year: 2020**

- *ArtReview* offers its expertise, contacts and technical teams in the creation of video segments and reports for use online or as otherwise required by clients
- For a project with Gucci, *ArtReview*'s editors in London and Seoul wrote, directed and produced a seven-minute film introducing a high-profile museum exhibition sponsored by the Italian fashion giant and focused on the contemporary art scene in Korea
- Narrated by *ArtReview*'s Seoul-based editor, the film establishes a three-decade sweep of art history, interviews artists and the curator, and references the involvement of the client's creative director in the conception of the exhibition
- Hosted permanently on [artreview.com](http://artreview.com), with extended home-page run for maximum exposure of the project
- *ArtReview*'s global reach ensures both local knowledge and international impact in these highly informative and effective yet low-key film productions
- Additional benefits of our commercial videos include impactful marketing campaign on [artreview.com](http://artreview.com), e-newsletters and social media channels



# Zeno X



**Client:** Zeno X Gallery, Antwerp  
**Year:** 2021

– Marking the opening of a new exhibition at Zeno X by painter Luc Tuymans, *ArtReview* organised, introduced, directed and filmed a conversation between Tuymans and fellow gallery artist Mark Manders about their latest works and the connections and differences between their respective approaches to artmaking

- Shot in Tuymans's exhibition *Seconds* in Antwerp and in Manders's studio in Ronse (where he was preparing for an exhibition of new work for a show at the gallery scheduled for the following year), the discussion between the two friends and longtime admirers of each others' work offered an intimate peek behind the scenes of exhibition-making and into the thoughts and motivations that go towards the creation of both an individual work of art and its presentation in public
- Conducted remotely via London, the conversation was filmed by two teams, edited and then presented on *artreview.com* with an accompanying social media campaign

# Akris

**Client:** Akris, Zürich  
**Year:** 2023

- *ArtReview* offers expertise, contacts and technical teams for conceptualising and producing videos. The editors create compelling storytelling for our partners while *ArtReview*'s global reach ensures both local knowledge and international impact for productions
- In partnership with Akris, *ArtReview* produced a short film in which creative director Albert Kriemler and artist Thomas Ruff introduce an exhibition at the Museum für Gestaltung, Zürich, to celebrate the fashion house's 100th anniversary
- *ArtReview* editor-in-chief Mark Rappolt conducted the interview within the museum

- The film was then edited and presented on [artreview.com](https://artreview.com) with an accompanying article and extensive social media campaign



# Trevor Yeung

**Client: M+ Museum, Hong Kong**  
**Year: 2024**

- *ArtReview* offers its expertise, contacts and technical teams in the creation of video segments and reports for use online or as otherwise required by clients
- For a project with M+ Museum and the Hong Kong Arts Development Council highlighting Hong Kong's presence in Venice, *ArtReview*'s editors directed and produced a film profiling artist Trevor Yeung and an exhibition of his work during the 2024 Venice Biennale
- Hosted permanently on *artreview.com*, with extended home-page run for maximum exposure of the project



- *ArtReview*'s global reach ensures both local knowledge and international impact in these highly informative and effective yet low-key film productions
- Additional benefits of our commercial videos include impactful marketing campaign on *artreview.com*, e-newsletters and social media channels



JaeMyung Noh  
ART OnO, Founder

ART OnO

한국에서 단순한 미술 시장이 아닌  
색다른 미술 시장을 보고 싶었습니다



That you can see a lot of unique pieces  
that you can't anywhere else.

Client: ART OnO

Year: 2024

- *ArtReview* offers its expertise, contacts and technical teams in the creation of video segments and reports for use online or as otherwise required by clients
- For the inaugural edition of a new contemporary art fair in Korea, *ArtReview* directed and produced a film featuring interviews with its founder, participating gallerists, artists and visitors
- Hosted permanently on *artreview.com*, with extended home-page run for maximum exposure of the project
- *ArtReview's* global reach ensures both local knowledge and international impact in these highly informative and effective yet low-key film productions
- Additional benefits of our commercial videos include impactful marketing campaign on *artreview.com*, e-newsletters and social media channels



# Partners (Selection)

1-54 African Art Fair

Alaïa

Almine Rech Gallery

ARCO Madrid

Akris

Arcual

Armani

Art Basel

Art Cologne

Art Genève

Artissima

Balenciaga

Berlin Biennale

Bienal de São Paulo

Biennale di Venezia

Bloomberg

BMW

Bonhams

Burberry

Busan Biennale

Berggruen Institute

Celine

Chanel

CHART Art Fair

Christie's

Contemporary Istanbul

David Zwirner

Dhaka Art Summit

Dior

E. Gutzwiller & Cie

Edition Hotels

Edouard Malingue Gallery

Esther Schipper

Etro

EXPO Chicago

Fondation Beyeler

Fondazione Prada

Fondazione Sandretto

Re Rebaudengo

Fortnum & Mason

Frieze

Fundación Casa Wabi

Gagosian

Galería Helga de Alvear

Galerie Rudolfinum

Galerie Thaddaeus Ropac

Galleria Continua

Gallery Weekend Berlin

Goodman Gallery

Gropius Bau

Gwangju Biennale

Hammer Museum

Hauser & Wirth

Istanbul Biennial

K11 Art Foundation

KIAF Seoul

Kochi-Muziris Biennale

Kukje Gallery

Lévy Gorvy

Lisson Gallery

Liste Art Fair

M+ Hong Kong

Madrid Gallery Weekend

Manifesta

Margaret Howell

Marian Goodman

Massimo De Carlo

Max Mara

MAXXI

Mirabaud Group

Mendes Wood DM

Miart

MMCA Seoul

Modern Forms

Museo Jumex

National Galleries of Scotland

National Gallery Singapore

NGV Melbourne

Pace

Palais Populaire

Paris Internationale

Paris Photo

Perrotin

Photo London

Porsche

Prada

Richard Mille

Rimowa

Roberts Projects

Roche Bobois

Royal College of Art

Sadie Coles Hq

Saint Laurent

SCAD Museum of Art

S.E.A Focus

Sharjah Art Foundation

Silverlens

Singapore Art Book Fair

Sotheby's

SP-Arte São Paulo

Serpentine Galleries

Sprüth Magers

Standard Hotel S

teirischer Herbst

Sunpride Foundation

Sydney Biennial

Taipei Dangdai

Tang Contemporary Art

Tate

UBS

UCCA Beijing

V-A-C Foundation

Van Cleef & Arpels

Victoria & Albert Museum

West Bund Art & Design

Whispering Angel

White Cube

ZONAMACO