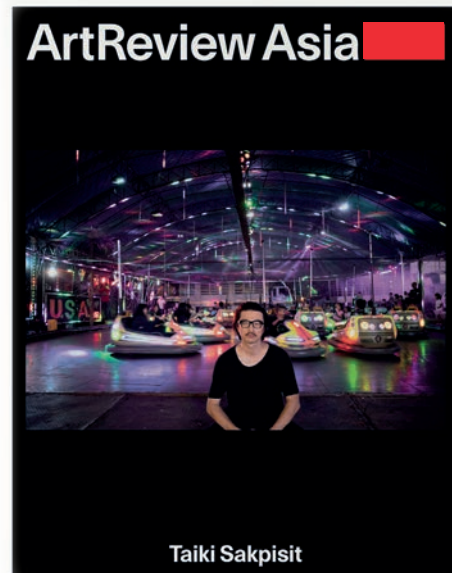
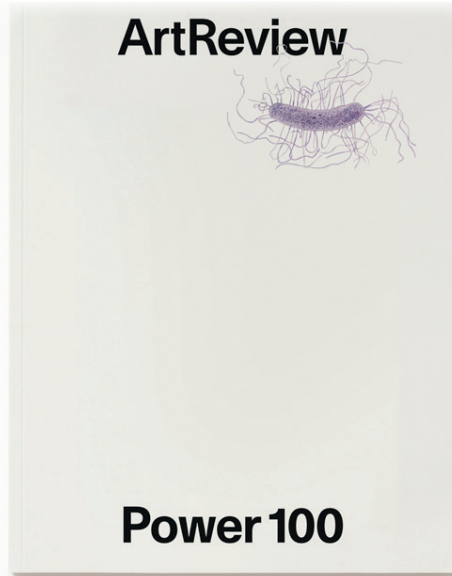


Media Kit 2024



Overview



Mark Bradford

For the past 75 years *ArtReview* has been the journal of record for contemporary art. It is the space in which art history is made and – with the magazine’s constant embrace of new ideas and new forms of art – continually rewritten. Drawing on writers from the realms of art criticism, literature, philosophy and science – such as Henri Matisse, John Berger, J.G. Ballard, Siri Hustvedt, Pankaj Mishra, Heather Phillipson and Noam Chomsky – the magazine has been instrumental in key cultural moments, from the development of Pop art to explorations of the current impact of AI and NFTs. Since its founding, the magazine has specialised in looking at the ways in which ideas produced by artists are reflected back and forth in wider cultures of architecture, fashion, literature, filmmaking and music. However much *ArtReview* shapes the past, its coverage always faces the future, written in the ever-evolving language and formats that people use today, and dedicated to challenging the status quo.

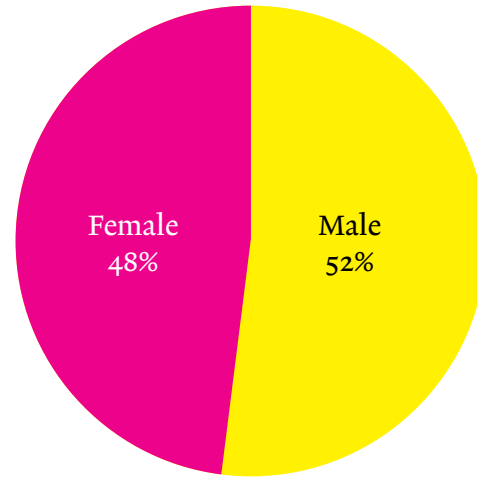
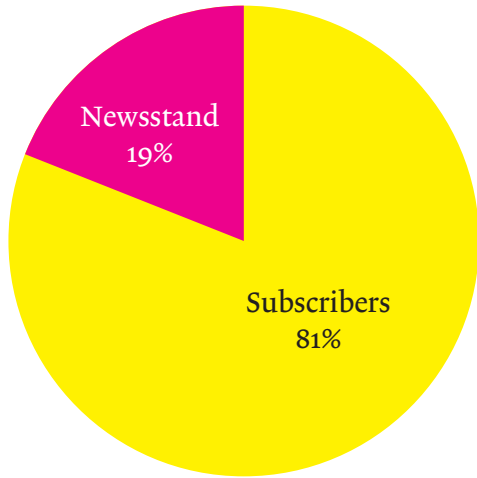
artreview.com brings its readers exclusive digital content, news and comment, while subscribers have digital access to *ArtReview*’s magazine archive. Through regular newsletters and social media, *ArtReview* connects with over a million people every month.

Alongside its print and digital reach, *ArtReview* develops and hosts regular events, ranging from talks and screenings to launches and conferences, both in London and at venues around the globe. In addition, *ArtReview* curates live events and programmes for nonprofit institutions, art fairs and major art festivals. It also offers high-quality content and creative solutions to select global brand partners, including bespoke events, contract publishing of books and supplements, high-spec video and podcast content, and much more.

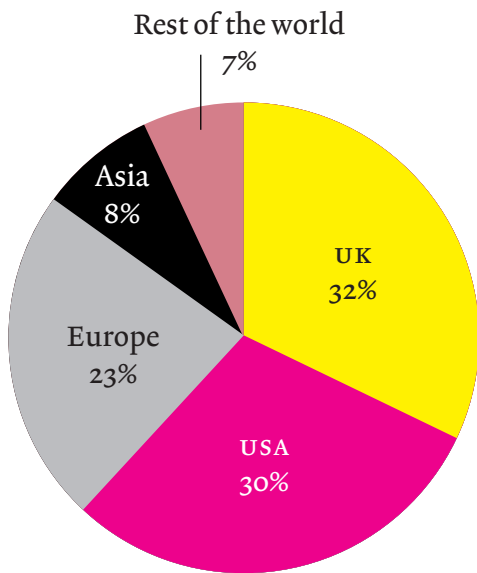
New ideas, new ways of communicating

Circulation 52,031

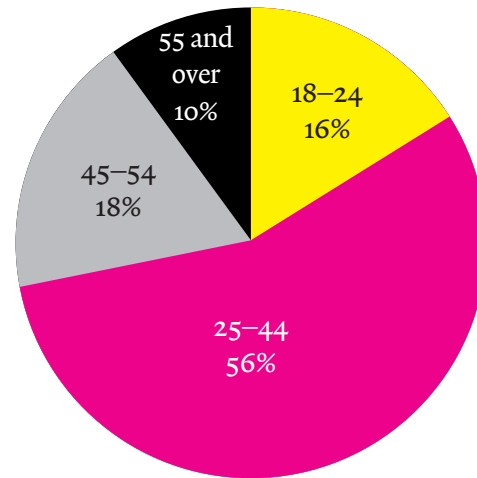
Readership 210,000 per issue



Gender



Distribution



Age



ArtReview Asia

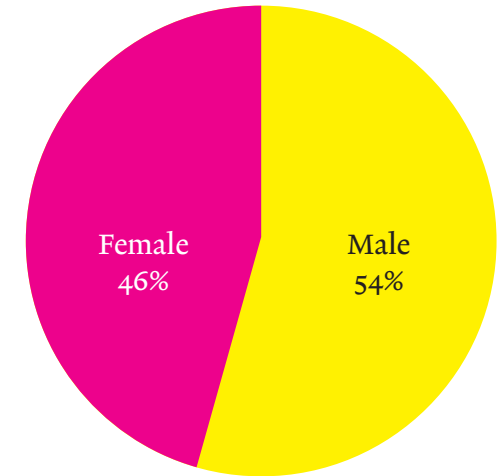
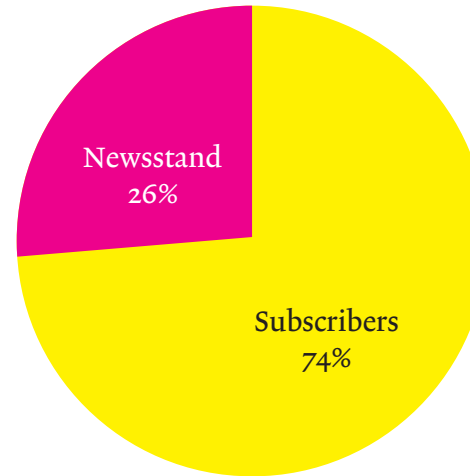
Published four times a year, *ArtReview Asia* looks at the world of contemporary art from an Asian perspective

Circulation 30,937

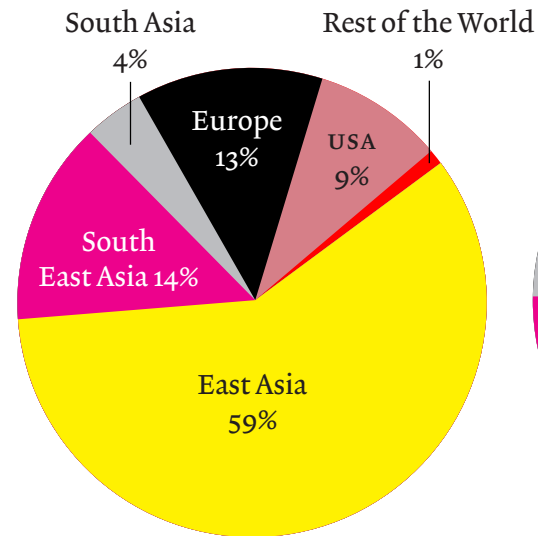
Readership 125,000 per issue



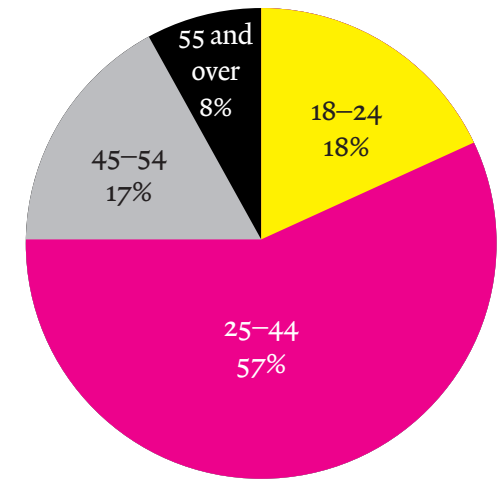
ArtReview Asia is published in print and digital versions.



Gender



Distribution



Age

Editorial Highlights 2024

ArtReview

January & February

Future Greats Tomorrow's art stars selected by the art stars of today. An essential guide to the ideas, issues and media that are shaping the art to come.

March

Game Engine Is gaming the universal language people speak today? A look at the potential that game technology and game engines offer contemporary artists, and more generally the field of play in art.

April

Venice The Venice Biennale is big. And some of it is bad. This is your essential guide to the highlights of the world's most celebrated and global art event.

May

Reviews Marathon *ArtReview* finally delivers on what it says on the label: 100 reviews written from ten cities during a two-week period. Both an overview of the art scenes across six continents and a guide to what's being produced by different art scenes. And a chance to review the state of art criticism now. Who's doing it? Why are they doing it? And what's the point now that everyone is doing it on Instagram anyway?

Summer

Child's Play Looking back to lost childhoods and forward to future generations, this special issue of *ArtReview* is completely reformatted as cartoons, comic strips, 'choose-your-own-adventure episodes' and other youth-friendly formats. 'Give me a child till he is seven years old...' You get the drift.

September

Culture Wars Art is a battlefield. An increasingly polarised space invaded by political division, corporatisation and self-righteousness. What's going on and how can you join in or avoid the whole sorry mess?

October

Artificial Intelligence Fed on a diet of apocalyptic sci-fi films and neo-Luddism, everyone's worried about the 'threat' of AI. Can it be a useful tool for artists? And what kinds of skills and expertise do today's artists need anyway?

November

Remapping the Artworld It's not all the same, is it? *ArtReview* looks at the new networks that are redefining regionalism, from political geographies to post-colonial solidarities to shared contexts, and of course what's not shared too.

December

The Power 100 The definitive list of the most influential people in contemporary art.

ArtReview Asia

This year's programme for *ArtReview Asia* considers the region as a landscape of four media ecologies, examining how those traditions are redefined by local art-histories and practices, and how these are being reshaped in the present. What practices or traditions do various territories share, and what diverges to become unique?

Spring

2D painting, photography and other flatworks

Summer

3D sculpture, installation and other works in the round

Autumn

Cinema & moving image

Winter

Digital VR, AR, immersive

Publication Dates 2024

ArtReview

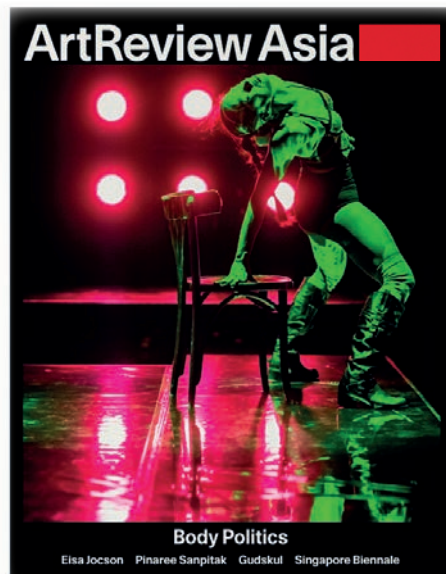
<i>Issue</i>	<i>Space</i>	<i>Material</i>	<i>On sale</i>	<i>Additional distribution</i>
Jan & Feb	8 January	12 January	1 February	1-54 Marrakech, ARCOMadrid, Frieze Week LA, India Art Fair, ZONAMACO
March	12 February	16 February	7 March	Art Basel Hong Kong
April	11 March	15 March	4 April	Art Paris, EXPO Chicago, Miart, Venice Biennale
May	8 April	12 April	2 May	1-54 New York, Frieze Week NY, Gallery Weekend Beijing, Photo London, Taipei Dangdai
Summer	13 May	17 May	6 June	Art Basel in Basel, June Art Fair, Liste, Tokyo Gendai, Zurich Art Weekend
September	5 August	9 August	29 August	Armory, Berlin Art Week, Frieze Week Seoul, KIAF Seoul, Madrid Gallery Weekend
October	2 September	6 September	26 September	1-54 London, Art Basel Paris +, Asia NOW, Frieze Week London, Paris Internationale
November	7 October	11 October	31 October	Art Week Tokyo, Arto21, Artissima, Paris Photo, Shanghai Art Week, West Bund Art & Design
December	4 November	8 November	28 November	Art Basel Miami Beach, Art SG

ArtReview Asia

<i>Issue</i>	<i>Space</i>	<i>Material</i>	<i>On sale</i>	
Spring	26 February	1 March	21 March	Art Basel Hong Kong, Gallery Weekend Beijing
Summer	27 May	31 May	20 June	Art Basel in Basel, Liste, Tokyo Gendai, Zurich Art Weekend
Autumn	12 August	16 August	5 September	Armory, Asia NOW, Berlin Art Week, Frieze Week Seoul, KIAF Seoul
Winter	23 September	27 September	17 October	ART SG, Art Week Tokyo, Arto21, Artissima, India Art Fair, Paris Photo, Singapore Art Week, West Bund Art & Design

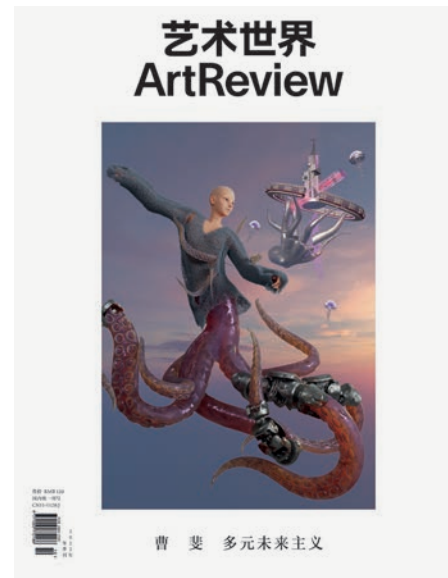


Founded in 2013 to cover art from the perspective of the world's largest continent, *ArtReview Asia* is dedicated to challenging established views and exploring the contingent and contested in art. From eastern Turkey to eastern Japan (and everywhere up, down and in between), the magazine looks at gaps and blind spots, charting the ways in which artists are responding to local contexts and the evolving challenges of the present. At its heart, *ArtReview Asia* is both charting and creating the pathways of alternative and non-Western art.



Chinese Edition

ArtReview's first non-English publication operates as a bridge between the international and local art scenes, exploring the best and newest contemporary art in China and the ways in which it corresponds to and communicates with that of the international artworld. Naturally, *ArtReview's* Chinese edition provides a platform for those occasions when Chinese artists propose a way of communicating or understanding our times that's completely different from what's going on anywhere else. Most importantly, it's written in a language understood by the largest population in the world.



Rate Card Print

Single page

Run of magazine	\$4,650
Specified position	\$5,580
First section	\$6,510
Contents	\$6,510
Inside/Outside back cover	POA

Double page spread

Run of magazine	\$8,370
Specified position	\$10,045
First section	\$11,720

Fractional advertising

Half page	\$2,560
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Prices exclusive of VAT

All positions subject to availability

Additional commercial/creative options available, including gatefolds, inserts, belly bands and printing on bagging

For print advertising specifications visit artreview.com/advertise/ or contact production@artreview.com



Single page



Double page spread

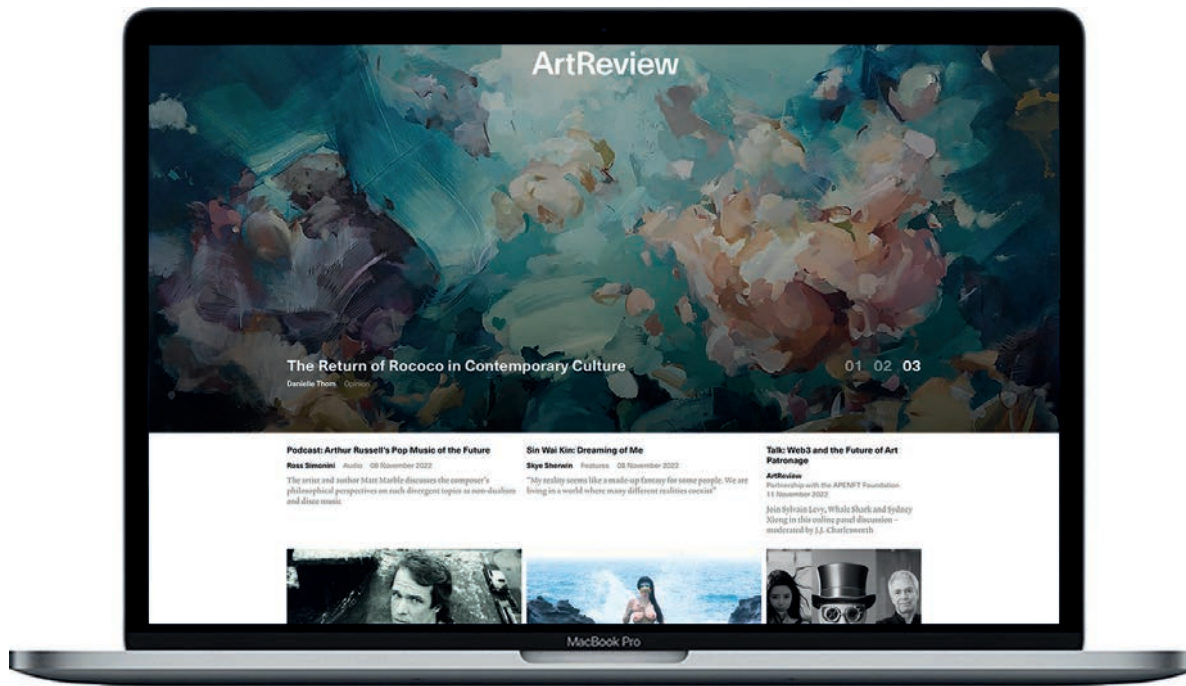


Half page (horizontal)



Half page (vertical)

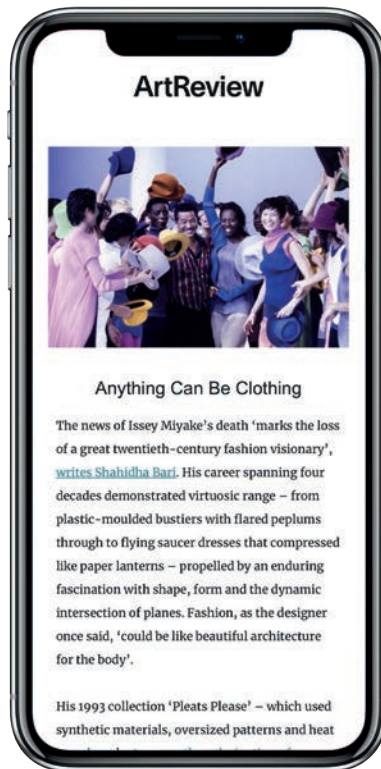
Website & Digital Editions



artreview.com, the website for *ArtReview* and *ArtReview Asia*, commissions and hosts exclusive multimedia content, including artist projects, news, previews, blogs and videos by *ArtReview*'s global network of contributors, alongside articles from recent issues of *ArtReview* and *ArtReview Asia* magazines, and highlights from 75 years of issues in the *ArtReview* archive.

artreview.com also gives subscribers access to all digital editions of *ArtReview* and *ArtReview Asia* from 2006 to the present, as well as dedicated Power 100 pages charting *ArtReview*'s annual ranked list of the contemporary artworld's most influential players, providing visitors with up-to-the-minute insight into the latest developments in contemporary art.

Partner Content, Social Media & Newsletter



Partner Content

ArtReview offers bespoke partner content based on material provided by partner or developed from scratch, combining editorial expertise with sophisticated local knowledge to give select global brands prime exposure.

ArtReview has the biggest following on X/Twitter among art magazines, with active and growing Facebook and Instagram feeds, WeChat, Threads and LinkedIn, keeping over 745,000 followers up-to-date with *ArtReview*'s online content, print issues and live events.

Facebook 51,000 followers

Instagram 235,000 followers

X/Twitter 344,000 followers

LinkedIn 69,000 followers

Threads 24,000 followers

WeChat 21,000 followers

Newsletter

ArtReview and *ArtReview Asia*'s biweekly email newsletters keep readers informed of the current preoccupations of the magazines' writers and editors, including information about events, news, previews and reviews from exhibitions, fairs and biennials around the world. Each email goes out to over 35,000 registered subscribers.

Combined monthly digital reach exceeds 1,300,000, with open and click-through rates for the newsletter of 20.5% and 1.8%.

Partnership & Consulting

With their uniquely global coverage and access to artists and audiences around the world, *ArtReview*'s four titles come together to offer a wide range of additional bespoke programming, whether branded or white-labelled: from conferences and talks series, to video productions and special publications, to the curating and production of limited, artist-designed editions, to podcasts, curated exhibitions, performances and social events. Combined, the titles make *ArtReview* a singular organisation that can cater to both local and global audiences, and operate anytime, anywhere.



Limited-edition artwork by Liam Gillick, commissioned by The Standard Hotel London × ArtReview

Partners (Selection)

1-54 African Art Fair
Almine Rech Gallery
ARCO Madrid
Akris
Arcual
Armani
Art Basel
Art Cologne
Art Genève
Artissima
Balenciaga
Berlin Biennale
Bienal de São Paulo
Biennale di Venezia
Bloomberg
BMW
Bonhams
Busan Biennale
Berggruen Institute
Celine
Chanel
CHART Art Fair
Christie's
Contemporary Istanbul
David Zwirner
Dhaka Art Summit
Dior
E. Gutzwiller & Cie
Edition Hotels

Edouard Malingue
Gallery Esther Schipper
Etro
EXPO Chicago
Fondation Beyeler
Fondazione Prada
Fondazione Sandretto
Re Rebaudengo
Fortnum & Mason
Frieze
Fundación Casa Wabi
Gagosian
Galería Helga de Alvear
Galerie Rudolfinum
Galerie Thaddaeus Ropac
Galleria Continua
Gallery Weekend Berlin
Goodman Gallery
Gropius Bau
Gwangju Biennale
Hammer Museum
Hauser & Wirth
Istanbul Biennial
K11 Art Foundation
KIAF Seoul
Kochi-Muziris Biennale
Kukje Gallery
Lévy Gorvy
Lisson Gallery

Liste Art Fair
M+ Hong Kong
Madrid Gallery Weekend
Manifesta
Margaret Howell
Marian Goodman
Massimo De Carlo
Max Mara
MAXXI
Mirabaud Group
Mendes Wood DM
Miart
MMCA Seoul
Modern Forms
Museo Jumex
National Galleries of Scotland
National Gallery Singapore
NGV Melbourne
Pace
Palais Populaire
Paris Internationale
Paris Photo
Perrotin
Photo London
Porsche
Prada
Richard Mille
Rimowa
Roberts Projects

Roche Bobois
Royal College of Art
Sadie Coles HQ
Saint Laurent
SCAD Museum of Art
S.E.A Focus
Sharjah Art Foundation
Silverlens
Singapore Art Book Fair
Sotheby's
SP-Arte São Paulo
Serpentine Galleries
Sprüth Magers
Standard Hotel
Steirischer Herbst
Sunpride Foundation
Sydney Biennial
Taipei Dangdai
Tang Contemporary Art
Tate
UBS
UCCA Beijing
V-A-C Foundation
Van Cleef & Arpels
Victoria & Albert Museum
West Bund Art & Design
Whispering Angel
White Cube
ZONAMACO