Media Kit 2024
For the past 75 years ArtReview has been the journal of record for contemporary art. It is the space in which art history is made and – with the magazine’s constant embrace of new ideas and new forms of art – continually rewritten. Drawing on writers from the realms of art criticism, literature, philosophy and science – such as Henri Matisse, John Berger, J.G. Ballard, Siri Hustvedt, Pankaj Mishra, Heather Phillipson and Noam Chomsky – the magazine has been instrumental in key cultural moments, from the development of Pop art to explorations of the current impact of AI and NFTs. Since its founding, the magazine has specialised in looking at the ways in which ideas produced by artists are reflected back and forth in wider cultures of architecture, fashion, literature, filmmaking and music. However much ArtReview shapes the past, its coverage always faces the future, written in the ever-evolving language and formats that people use today, and dedicated to challenging the status quo.

artreview.com brings its readers exclusive digital content, news and comment, while subscribers have digital access to ArtReview’s magazine archive. Through regular newsletters and social media, ArtReview connects with over a million people every month.

Alongside its print and digital reach, ArtReview develops and hosts regular events, ranging from talks and screenings to launches and conferences, both in London and at venues around the globe. In addition, ArtReview curates live events and programmes for nonprofit institutions, art fairs and major art festivals. It also offers high-quality content and creative solutions to select global brand partners, including bespoke events, contract publishing of books and supplements, high-spec video and podcast content, and much more.
ArtReview

New ideas, new ways of communicating

Circulation 52,031  
Readership 210,000 per issue

Subscribers 81%
- UK 32%
- Europe 23%
- Asia 8%
- Rest of the world 7%
- USA 30%

Gender
- Female 48%
- Male 52%

Age
- 25–44 56%
- 45–54 18%
- 18–24 16%
- 55 and over 10%

Distribution
- Newsstand 19%
- USA 30%
- Europe 23%
- Rest of the world 7%
- Asia 8%
ArtReview Asia

Published four times a year, ArtReview Asia looks at the world of contemporary art from an Asian perspective.

ArtReview Asia is published in print and digital versions.

Circulation 30,937
Readership 125,000 per issue
Editorial Highlights 2024

ArtReview

January & February
Future Greats Tomorrow’s art stars selected by the art stars of today. An essential guide to the ideas, issues and media that are shaping the art to come.

March
Game Engine Is gaming the universal language people speak today? A look at the potential that game technology and game engines offer contemporary artists, and more generally the field of play in art.

April
Venice The Venice Biennale is big. And some of it is bad. This is your essential guide to the highlights of the world’s most celebrated and global art event.

May
Reviews Marathon ArtReview finally delivers on what it says on the label: 100 reviews written from ten cities during a two-week period. Both an overview of the art scenes across six continents and a guide to what’s being produced by different art scenes. And a chance to review the state of art criticism now. Who’s doing it? Why are they doing it? And what’s the point now that everyone is doing it on Instagram anyway?

Summer
Child’s Play Looking back to lost childhoods and forward to future generations, this special issue of ArtReview is completely reformatted as cartoons, comic strips, ‘choose-your-own-adventure episodes’ and other youth-friendly formats. ‘Give me a child till he is seven years old...’ You get the drift.

September
Culture Wars Art is a battlefield. An increasingly polarised space invaded by political division, corporatisation and self-righteousness. What’s going on and how can you join in or avoid the whole sorry mess?

October
Artificial Intelligence Fed on a diet of apocalyptic sci-fi films and neo-Luddism, everyone’s worried about the ‘threat’ of AI. Can it be a useful tool for artists? And what kinds of skills and expertise do today’s artists need anyway?

November
Remapping the Artworld It’s not all the same, is it? ArtReview looks at the new networks that are redefining regionalism, from political geographies to post-colonial solidarities to shared contexts, and of course what’s not shared too.

December
The Power 100 The definitive list of the most influential people in contemporary art.

ArtReview Asia

This year’s programme for ArtReview Asia considers the region as a landscape of four media ecologies, examining how those traditions are redefined by local art-histories and practices, and how these are being reshaped in the present. What practices or traditions do various territories share, and what diverges to become unique?

Spring
2D painting, photography and other flatworks

Summer
3D sculpture, installation and other works in the round

Autumn
Cinema & moving image

Winter
Digital VR, AR, immersive
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<td>1-54 Marrakech, ARCOmadrid, Frieze Week LA, India Art Fair, ZONAMACO</td>
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<td>March</td>
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<td>April</td>
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<td>Art Paris, EXPO Chicago, Miart, Venice Biennale</td>
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<td>May</td>
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<td>1-54 New York, Frieze Week NY, Gallery Weekend Beijing, Photo London, Taipei Dangdai</td>
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<td>Summer</td>
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<td>Art Basel in Basel, June Art Fair, Liste, Tokyo Gendai, Zurich Art Weekend</td>
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<td>31 October</td>
<td>Art Week Tokyo, Arto21, Artissima, Paris Photo, Shanghai Art Week, West Bund Art &amp; Design</td>
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<td></td>
<td>December</td>
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<td>28 November</td>
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Founded in 2013 to cover art from the perspective of the world’s largest continent, ArtReview Asia is dedicated to challenging established views and exploring the contingent and contested in art. From eastern Turkey to eastern Japan (and everywhere up, down and in between), the magazine looks at gaps and blind spots, charting the ways in which artists are responding to local contexts and the evolving challenges of the present. At its heart, ArtReview Asia is both charting and creating the pathways of alternative and non-Western art.
ArtReview’s first non-English publication operates as a bridge between the international and local art scenes, exploring the best and newest contemporary art in China and the ways in which it corresponds to and communicates with that of the international artworld. Naturally, ArtReview’s Chinese edition provides a platform for those occasions when Chinese artists propose a way of communicating or understanding our times that’s completely different from what’s going on anywhere else. Most importantly, it’s written in a language understood by the largest population in the world.
### Rate Card Print

#### Single page
- Run of magazine: $4,650
- Specified position: $5,580
- First section: $6,510
- Contents: $6,510
- Inside/Outside back cover: POA

#### Double page spread
- Run of magazine: $8,370
- Specified position: $10,045
- First section: $11,720

#### Fractional advertising
- Half page: $2,560

Prices exclusive of VAT
All positions subject to availability
Additional commercial/creative options available, including gatefolds, inserts, belly bands and printing on bagging
For print advertising specifications visit artreview.com/advertise/ or contact production@artreview.com
artreview.com, the website for ArtReview and ArtReview Asia, commissions and hosts exclusive multimedia content, including artist projects, news, previews, blogs and videos by ArtReview’s global network of contributors, alongside articles from recent issues of ArtReview and ArtReview Asia magazines, and highlights from 75 years of issues in the ArtReview archive.

artreview.com also gives subscribers access to all digital editions of ArtReview and ArtReview Asia from 2006 to the present, as well as dedicated Power 100 pages charting ArtReview’s annual ranked list of the contemporary artworld’s most influential players, providing visitors with up-to-the-minute insight into the latest developments in contemporary art.
Partner Content

*ArtReview* offers bespoke partner content based on material provided by partner or developed from scratch, combining editorial expertise with sophisticated local knowledge to give select global brands prime exposure.

*ArtReview* has the biggest following on X/Twitter among art magazines, with active and growing Facebook and Instagram feeds, WeChat, Threads and LinkedIn, keeping over 745,000 followers up-to-date with *ArtReview*’s online content, print issues and live events.

Facebook 51,000 followers  
Instagram 235,000 followers  
X/Twitter 344,000 followers  
LinkedIn 69,000 followers  
Threads 24,000 followers  
WeChat 21,000 followers

Newsletter

*ArtReview* and *ArtReview Asia*’s biweekly email newsletters keep readers informed of the current preoccupations of the magazines’ writers and editors, including information about events, news, previews and reviews from exhibitions, fairs and biennials around the world. Each email goes out to over 35,000 registered subscribers.

Combined monthly digital reach exceeds 1,300,000, with open and click-through rates for the newsletter of 20.5% and 1.8%.
With their uniquely global coverage and access to artists and audiences around the world, *ArtReview*’s four titles come together to offer a wide range of additional bespoke programming, whether branded or white-labelled: from conferences and talks series, to video productions and special publications, to the curating and production of limited, artist-designed editions, to podcasts, curated exhibitions, performances and social events. Combined, the titles make *ArtReview* a singular organisation that can cater to both local and global audiences, and operate anytime, anywhere.

Limited-edition artwork by Liam Gillick, commissioned by The Standard Hotel London × ArtReview
Partners (Selection)

1-54 African Art Fair
Almine Rech Gallery
ARCO Madrid
Akris
Arcual
Armani
Art Basel
Art Cologne
Art Genève
Artissima
Balenciaga
Berlin Biennale
Bienal de São Paulo
Biennale di Venezia
Bloomberg
BMW
Bonhams
Busan Biennale
Berggruen Institute
Céline
Chanel
CHART Art Fair
Christie’s
Contemporary Istanbul
David Zwirner
Dhaka Art Summit
Dior
E. Gutzwiller & Cie
Edition Hotels
Edouard Malingue
Gallery Esther Schipper
Etro
EXPO Chicago
Fondation Beyeler
Fondazione Prada
Fondazione Sandretto
Re Rebaudengo
Fortnum & Mason
Frieze
Fundación Casa Wabi
Gagosian
Galería Helga de Alvear
Galerie Rudolfinum
Galerie Thaddaeus Ropac
Galleria Continua
Gallery Weekend Berlin
Goodman Gallery
Gropius Bau
Gwangju Biennale
Hammer Museum
Hauser & Wirth
Istanbul Biennial
K11 Art Foundation
K11AF Seoul
Kochi-Muziris Biennale
Kukje Gallery
Lévy Gorvy
Lisson Gallery
Liste Art Fair
M+ Hong Kong
Madrid Gallery Weekend
Manifesta
Margaret Howell
Marian Goodman
Massimo De Carlo
Max Mara
MAXXI
Mirabaud Group
Mendes Wood DM
Miart
MMCA Seoul
Modern Forms
Museo Jumex
National Galleries of Scotland
National Gallery Singapore
NGV Melbourne
PACE
Palais Populaire
Paris Internationale
Paris Photo
Perrotin
Photo London
Porsche
Prada
Richard Mille
Rimowa
Roberts Projects
Roche Bobois
Royal College of Art
Sadie Coles HQ
Saint Laurent
SCAD Museum of Art
S.E.A Focus
Sharjah Art Foundation
Silverlens
Singapore Art Book Fair
Sotheby’s
SP-Arte São Paulo
Serpentine Galleries
Sprüth Magers
Standard Hotel
Steirischer Herbst
Sunpride Foundation
Sydney Biennale
Taipei Dangdai
Tang Contemporary Art
Tate
UBS
UCCA Beijing
V-A-C Foundation
Van Cleef & Arpels
Victoria & Albert Museum
West Bund Art & Design
Whispering Angel
White Cube
ZONAMACO