Media Kit 2020
Over the past 70 years, ArtReview has grown from a fortnightly broadsheet into the world’s leading contemporary-art media platform.

ArtReview, published in print and digital versions, offers an in-depth and intimate portrait of contemporary art in all its forms, and is a widely read and highly respected source of criticism, news and comment.

The ArtReview portfolio expanded to include ArtReview Asia in 2013, launched to bring an ambitious new voice to art in the Asia region. With contributors spread across the continent, ArtReview Asia applies the values of its sister magazine to an Asian perspective on the arts.

Online, artreview.com brings its readers exclusive digital content, news and comment, while subscribers have digital access to ten years of ArtReview’s magazine archive. And through regular newsletters and social media, ArtReview connects with over a million people every month.

Alongside its print and digital reach, ArtReview has developed a new strand of events, creative partnerships and consultancy projects under the heading ArtReview Live. From its popular ArtReview Bar nights to partnered talks programmes to special projects such as bespoke publications and exhibition curating, ArtReview is continuously innovating new ways to bring art and its audience together.

Olafur Eliasson
Circulation 51,791

Subscribers 81%
Newsstand 19%

Distribution
UK 32%
USA 30%
Europe 23%
Asia 8%
Rest of the World 7%

Demographic

Gender
Male 52%
Female 48%

Age
18–24 16%
25–44 56%
45–54 18%
55 and over 10%

‘Prestigious’
Le Monde

‘The Forbes 100 of the artworld’
Reuters

‘Totally amazing’
Hans Ulrich Obrist

‘Required reading in the arts sector’
El País
Published four times a year, *ArtReview Asia* looks at the world of contemporary art from an Asian perspective.

### Circulation

- **Subscribers**: 74%
- **Newsstand**: 26%

### Distribution

- **East Asia**: 59%
- **South East Asia**: 14%
- **South Asia**: 4%
- **Europe**: 13%
- **USA**: 9%
- **Rest of the World**: 1%

### Demographic

- **Gender**
  - Male: 54%
  - Female: 46%

- **Age**
  - 18–24: 18%
  - 25–44: 57%
  - 45–54: 17%
  - 55 and over: 8%

*ArtReview Asia* is published in print and digital versions.
Editorial Highlights & Distribution 2020

January & February
Language  From mistranslations to misunderstandings, from attempts to speak the unspeakable to comprehend the incomprehensible, the first issue of 2020 looks at the use and abuse of language (in all its forms) in contemporary art. Extra distribution at Taipei Dangdai, Art Genève, ARCO Madrid, Zona MACO and Frieze Week LA

March
Future Greats  A two-year programme in which critics, artists and curators identify the artists they expect to make a splash in each of the four corners of the Earth. Extra distribution at Art Basel Hong Kong and the Armory Show

April
Seriously?  Do we need serious art for serious times? Or do we need art that sends up and exposes conventional thinking? Extra distribution at Gallery Weekend Berlin, sp-Arte São Paulo and Art Brussels

May
Solidarity  A look back to models such as the Tricontinental and exploration of the notion that encouraging forms of solidarity is what art does. Extra distribution at Photo London and Frieze Week NY

Summer
Violence  When does the acting stop and the action start? An examination of art’s capacity to effect meaningful change. Extra distribution at Zürich Art Weekend and Art Basel in Basel

September
Poverty  What might a ‘poor’ art look like today? With a focus on ‘poor’ materials, images and means of distribution. Extra distribution at Art Week Berlin, EXPO Chicago, Art Rio and Gallery Weekend Mexico City

October
Strangeness / Ghosts  What do ghosts mean in different cultural contexts? And how might thinking about ghosts help artists to understand the present and shape the future? Extra distribution at Frieze London, FIAC, Paris Internationale, Asia Now and kiasma

November
r u Indigenous?  When issues of cultural ownership and native cultures are political weapons, what does it mean to speak of (and advance) indigenous cultures in a globalised world? Extra distribution at Artissima, Paris Photo, Art021 and Westbund Art & Design

December
Power 100  The annual list of the most influential people in the contemporary artworld. Extra distribution at Art Basel Miami Beach

ArtReview Asia

Spring
Hong Kong  Launching at Art Basel Hong Kong, the Spring issue focuses on collaborative practice in the visual arts. Extra distribution at Art Basel Hong Kong

Summer
Future Greats  A look to new artistic trends across the Asian continent. Extra distribution at Art Basel in Basel

Autumn
Uprising!  Gwangju and other stories. Extra distribution at kiasma

Winter
China  The Winter issue, coinciding with Shanghai Art Week and ArtReview Asia’s annual exhibition at MAB, looks at the art of East Asia. Extra distribution at Art021 and West Bund Art & Design
## Publication Dates 2020

### ArtReview

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Yuko Mohri
artreview.com, the website for *ArtReview* and *ArtReview Asia*, commissions and hosts exclusive multimedia content, including artist projects, news, previews, blogs and videos by *ArtReview’s* global network of contributors, alongside articles from recent issues of *ArtReview* and *ArtReview Asia* magazines, and highlights from 70 years of issues in the *ArtReview* archive.

artreview.com also gives subscribers access to all digital editions of *ArtReview* and *ArtReview Asia* from 2006 to the present, as well as dedicated Power 100 pages charting *ArtReview’s* annual ranked list of the contemporary artworld’s most influential players, providing visitors with up-to-the-minute insight into the latest developments in contemporary art. *ArtReview.com* gets more than 100,000 page views per month.
Newsletter & Social Media

Newsletter

*ArtReview* and *ArtReview Asia*’s biweekly email newsletters keep readers up to date with the current preoccupations of the magazines’ writers and editors, including information about *ArtReview Live* events, news, previews and reviews from exhibitions, fairs and biennials around the world. Each email goes out to over 40,000 registered subscribers.

Social Media

*ArtReview* has the biggest Twitter following among art magazines, with active and growing Facebook and Instagram feeds, WeChat and LinkedIn, keeping 500,000 followers up to date with *ArtReview*’s online content, print issues and live events.

Combined digital reach exceed 1,000,000, with open and click-through rates for the newsletter of 18.8% and 1.8% as of Q4 2019.
ArtReview works closely with carefully selected partners on events, publishing, digital and other projects. Recent collaborations have included bespoke client entertainment, talks programmes for art fairs and gallery weekends, publications to accompany major museum exhibitions, video and podcast production, and artist projects. ArtReview also runs a full programme of live events from the company’s London headquarters.
Partners (Selection)

Acquavella Galleries
Almine Rech Gallery
Amsterdam Art Weekend
ARCO Madrid
Armani
Art Basel
Art Brussels
Art Cologne
Art Genève
Artissima
Balenciaga
Berlin Biennale
Bienal de São Paulo
Biennale di Venezia
Bloomberg
BMW
Bonhams
Busan Biennale
Casa Wabi
Celine
Chanel
CHaRT Art Fair
Christie’s
Contemporary Istanbul
David Zwirner
Dhaka Art Summit
Dior
E. Gutzwiller & Cie
Edouard Malingue Gallery
Esther Schipper
Etro
EXPO Chicago
FIAC
Fondation Beyeler
Fondazione Prada
Fondazione Sandretto
Re Rebaudengo
Fortnum & Mason
Frieze
Gagosian
Galería Helga de Alvear
Galerie Rudolfinum
Galerie Thaddaeus Ropac
Galleria Continua
Gallery Weekend Berlin
Goodman Gallery
Gropius Bau
Gwangju Biennale
Gyeongnam Art Museum
Hammer Museum
Hauser & Wirth
Istanbul Biennial
K11 Art Foundation
KIAF Seoul
Kochi-Muziris Biennale
Kukje Gallery
Lévy Gorvy
Lisson Gallery
Liste Art Fair
M+ Hong Kong
Manifesta
Margaret Howell
Marian Goodman
Massimo De Carlo
Max Mara
MAXXI
Mazzoleni Art
Mendes Wood DM
Miart
Modern Forms
Museo Jumex
National Galleries of Scotland
National Gallery Singapore
NGV Melbourne
Pace
Palais Populaire
Paris Internationale
Paris Photo
Perrotin
Photo London
Prada
Roberts Projects
Roche Bobois
Royal College of Art
Sadie Coles HQ
Saint Laurent
Salon Suisse
S.E.A. Focus
Seoul MMCA
Sharjah Art Foundation
Silverlens
Singapore Art Book Fair
Sotheby’s
SP-Arte São Paulo
Sprüth Magers
Standard Hotel
Steirischer Herbst
Sunpride Foundation
Susanne Vielmetter
Los Angeles Projects
Sydney Biennal
Taipei Dangdai
Tang Contemporary Art
Tate
UBS
UCCA Beijing
V-A-C Foundation
Van Cleef & Arpels
Victoria & Albert Museum
West Bund Art & Design
White Cube
Zona MACO